

# IMPORTANT MESSAGE

## PROMOTION COMMITTEE – QUÉBEC COMMAND

It is with pleasure that I announce the creation of a promotion committee within the Direction du Québec whose main task will be to identify and offer to our members promotions that would be useful to them such as discounts for travel and other benefits.

This committee will be composed of members of the Provincial Office and the branches of L.R.C. Its mandate will be to:

1. To identify and make known to our members promotions that are already offered by organizations to Veterans and Legion members such as travel discounts in all regions and cities of Quebec and at the national level;
2. To identify, establish and promote partnerships with new organizations to provide more services to our members;
3. Promote in the media what the Legion and its members do in communities and schools, including Remembrance Day, Canada Day celebrations, Poppies Fund, cadet corps support and free parking in the cities for veterans and many others;
4. Help fund the Legion by selling advertising on our Web Page and other comers.

Comrade Martin Truchon will chair this committee and it will have to establish an action plan to determine and implement a timetable to achieve the objectives in his mandate. Promotions will be posted on the provincial website as well as those of the branches.

If you are interested in being a member of this committee you can contact Martin Truchon at the following email address [mtruchonlegion@gmail.com](mailto:mtruchonlegion@gmail.com) In the best of all worlds we would like to have one member per district. Comrade Truchon will determine who will be on this committee.

In fellowship,

Kenneth R. Ouellet,  
Provincial President  
Québec Command

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